

Inventory+ for Dealer Groups

LEVERAGE THE POWER OF YOUR GROUP

Empower your group to increase profits working together. Discover a solution that works with your group's unique strategy, not dictates a strategy. Successfully coordinate your appraisals, merchandising, and pricing within your dealer group.

With DealerSocket's Inventory+, you'll increase efficiency and reduce inconsistencies. Improve sell-time, minimize risk, and make more profit. *Your way.*

Your group is greater than the sum of your rooftops.

- Brawny business intelligence within the Group Management functionality drives powerful group features such as reporting, analytics, bulk pricing, centralized appraisal, and group trade.
- Manage inventory across 10 or hundreds of rooftops. Create custom configurations representing relationships between dealerships using any desired attribute, such as by region, pre-owned, or OEM.
- Organize your rooftops based on your strategies and let these groupings cascade throughout your reporting.
- Increased robustness to support the largest of dealership groups, with capabilities to handle thousands of transactions daily, and with improved transparency and access to data.
- Monitor inventory aging, time to market, sales performance, and other key metrics in one view.

Simplify and streamline appraisals.

- Single Page Appraisal makes it easier for you to appraise vehicles, perform a value analysis, and get purchase recommendations from a single, configurable screen.
- Increase profitability by winning more trades and closing more deals.
- Significantly reduce the number of vehicles that you wholesale while improving the availability of inventory to your stores.
- Increase ease to appraise vehicles, perform a value analysis and get purchase recommendations.

Quickly syndicate and merchandise your vehicles.

- Gain visibility into market-level vehicle performance, surrounding market, and your store's performance on each and every vehicle.
- Optimize stocking by gaining insight into what lot a vehicle is most likely to maximize profitability.
- Appraise and merchandise cars before the customer even leaves the lot with mobile functionality.
- Put more buyers on your website and in your dealership by increasing quality leads.
- Upload new inventory information to dozens of advertising partners with just one click.

Pricing and managing your vehicles.

- Adjust new and used vehicle pricing based on real-time analysis of local and national inventory data.
- Alleviates difficulties with changing the pricing on a set of vehicles across your dealer group. Make bulk pricing changes by model, trim, age, days since last price change or other parameters for new or used cars. For example, create an aged vehicle filter for cars going to auction next week and run a last-minute retail sale on all.
- Group Trade uses proprietary algorithms and transactional data to help you understand where an excellent in-group trade might be possible.
- Save time and increase data quality by more efficiently locating vehicles without using inventory and transportation management systems separately.